



# Jur 주어

Legal. Decentralized.  
법률. 분산.



Vision 비전 :

## A new dimension of trust 신뢰의 새로운 차원

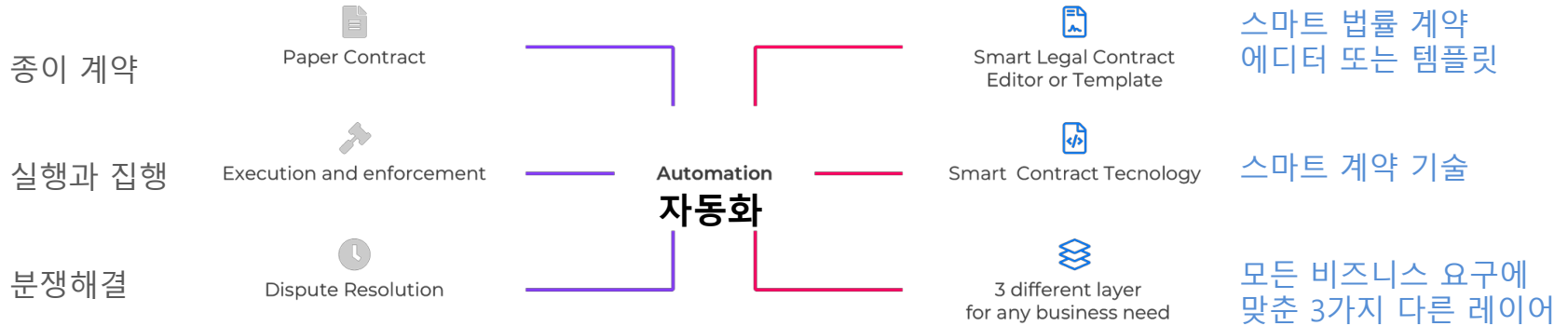


Smart Contracts have an unbelievable power for changing  
how business relations are created

스마트 계약은 비즈니스 관계가 형성되는 방식을 바꾸는 믿을 수 없는 힘을 가지고 있다.

Vision 비전 :

## A new dimension of trust 신뢰의 새로운 차원



Automation as a key to reducing the problem of mistrust between the parties.

자동화는 당사자간의 불신의 문제를 줄이기 위한 열쇠이다.

Vision 비전 :

## A new dimension of trust 신뢰의 새로운 차원



With **Jur we promote** an ecosystem for providing any business agreement with the power of smart contracts.

주어와 함께 우리는 스마트 계약의 힘으로 어떠한 비즈니스 계약이든 체결되도록 지원하여 생태계를 키워나갑니다.

In the next 15years a lot of what we see today will be changed.  
향후 15년 동안 오늘날 우리가 보는 많은 것이 바뀔 것입니다.

## What is Jur? Jur 란?

Jur is a Swiss-based company working on a digital platform for simplifying and strengthening the way **people** and **companies** conduct business of all sizes.

주어는 스위스에 본사를 둔 회사로서, **사람과 회사**가 수행하는 모든 규모의 사업수행 방식을 단순화하고 강화하기 위한 디지털 플랫폼을 개발한다.

Two main features of the platform:  
해당 플랫폼의 두 가지 주요 특징:

- Easy made Smart Legal Contracts 쉽게 만들 수 있는 스마트 법률 계약
- Blockchain-based online dispute resolution (ODR) 블록체인 기반의 온라인 분쟁 해결



**Jur**  
**Editor**

주어 에디터



**Jur**  
**Court Layer**

주어 코트레이어



**Jur**  
**Community Layer**

주어 커뮤니티레이어



**Jur**  
**Open Layer**

주어 오픈 레이어

## What is Jur? 주어란?

We designed and launched the **JUR token** which serve as a payment and utility token for using the platform.

우리는 **주어 토큰**을 설계하고 출시했다. 주어 토큰은 플랫폼에서 지불 및 유틸리티 토큰의 역할을 한다.



The token is perfectly **compliant with the Swiss regulation.**  
주어 토큰은 스위스 금융시장감독청의 규정에 완벽하게 부합한다.

**In a nutshell:** a new dimension of trust through a **vertical project on blockchain.**

**We are pioneers of the legal tech world.**

간단히 말해, 이는 블록체인 위에서 진행되는 수직적인 프로젝트를 통한 새로운 차원의 신뢰이다.

우리는 법률 기술 세계의 선구자이다.



# Smart Legal Contracts + Dispute Resolution 스마트 법률 계약 + 분쟁 해결

Smart contracts can automate hundred of business relationships.  
스마트 계약은 수백 개의 비즈니스 관계를 자동화할 수 있다.



Smart contracts  
스마트 계약

+



Traditional legal contracts  
전통적인 법률 계약

=



Smart Legal Contracts  
스마트 법률 계약

# Smart Legal Contracts + Dispute Resolution 스마트 법률 계약 + 분쟁 해결

The integration of smart contract into traditional legal contracts allows to overcome a series of limits:

스마트 계약을 전통적인 법률 계약에 통합시킴으로써 일련의 한계를 극복할 수 있다.



**Traditional legal contracts** to overcome the limitations of software as regards regulating certain elements of the contractual relationship

계약 관계의 특정 요소를 규제하는 것과 관련된 소프트웨어의 한계를 극복하기 위한 **전통적인 법률 계약**



**Smart Contract to overcome the lack of automation** for any traditional legal contract

모든 전통적인 법률 계약의 **자동화 부족 현상**을 극복하기 위한 **스마트 계약**



# Smart Legal Contracts +Dispute Resolution 스마트 법률 계약+분쟁 해결

Independent Contractor Agreement

enter details of the public procuring entity , hereinafter referred to as the "Contractor";  
and enter details of the software development company ,  
hereinafter referred to as the (the "Service Provider");  
The Contractor and the Service Provider are severally referred to as the "Party" and  
jointly as the "Parties".

WHEREAS  
the Contractor is a public entity whose mandate consists of  
enter a short description of the mandate :

CLAUSES

Each Party undertakes that information and documents concerning the other Party's Intellectual Property Rights are strictly confidential (the "Confidential Information"). Therefore, each Party undertakes:

The Parties acknowledge that the existence and the terms of this Agreement and any oral or written information exchanged between the Parties in connection with the preparation and performance this Agreement are regarded as confidential information.

DRAG IN CLAUSES

Select your dispute resolution layer

OPEN COMMUNITY COURT

60 days  
Resolution time

200,000 CHF  
Resolution cost

Swiss  
Jurisdiction

DISCARD SAVE

An **embedded ODR system** allows to fill gaps and overcome disagreements.

**임베디드 분쟁해결 시스템**은 차이를 메우고 이견을 극복할 수 있도록 한다.

**There is no smart contract in real business** relations without an effective system of dispute resolution.

실질적인 비즈니스 관계에서 효과적인 분쟁해결 시스템 없이는 스마트 계약을 구현할 수 없다.

Jur's journey so far... 주어의 여정

## Jur's approach 주어의 접근



**Backed by primary contributors**, committed in the long term (Fenbushi, Rasca I, Simply VC)  
오랜 기간동안 지원한 **주요 기여자들**(펜부시, 라스칼, 심플리VC)

FENBUSHI  
CAPITAL

RASCAL  
VENTURES

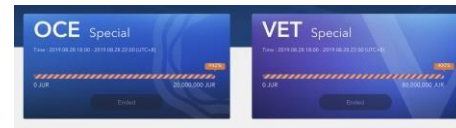
SIMPLY VC



**Backed by VeChain Foundation** with also the agreement for supporting the entire ecosystem's legal needs

전체 생태계의 법적 요구 사항을 지원하기 위한 **비체인 재단**과의 협약


vechain



**First IEO for the JUR token** on OceanEx: 2M needed, 10M oversubscribed (500%)  
**주어 토큰의 첫 번째 IEO**  
오션EX 거래소 : 200만 개 필요  
1,000만 개 이상의 하드캡 초과

OCEANEX


# Jur Beta Platform delivered. 주어 베타 플랫폼 출시

 Jur  
@JurProject

Veils down for the v1.0 of the #JurBetaPlatform.

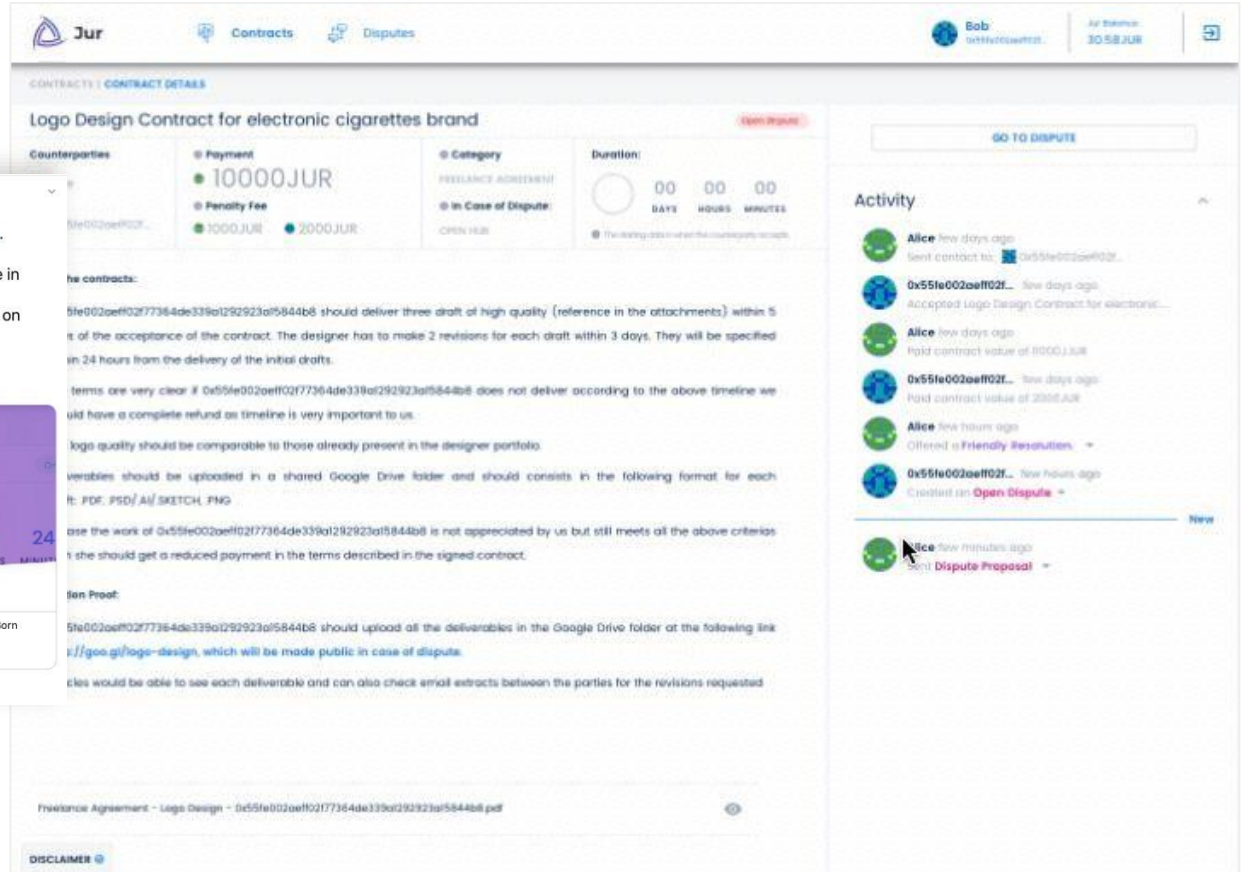
We gave birth to a new way of managing justice in business relations. It's now possible to create #smartcontracts, #disputeresolutions and vote on disputes with the \$JUR token, on #blockchain.

For you.



Jur Beta Platform Release v1.0: the DIY Micro-Justice Manager is Born  
The first legal decentralized app from Jur is out on the market  
[medium.com](#)

6:01 PM · Sep 18, 2019 · CoSchedule



**Jur** Contracts Disputes

Bob 0x551e002aef02f77364de339a1292923a15844b8 Jur Balance: 30.58 JUR

### Logo Design Contract for electronic cigarettes brand

GO TO DISPUTE

|                       |   |   |   |
|-----------------------|---|---|---|
| <b>Counterparties</b> | <b>Payment</b><br>10000 JUR<br>Penalty Fee<br>1000 JUR 2000 JUR | <b>Category</b><br>FREELANCE AGREEMENT<br>In Case of Dispute:<br>OPEN HUB | <b>Duration:</b><br>00 00 00<br>DAYS HOURS MINUTES<br>The starting date is set on the counterparty's receipt. |
|-----------------------|---|---|---|

**Activity**

- Alice few days ago Sent contract to: 0x551e002aef02f77364de339a1292923a15844b8
- 0x551e002aef02f77364de339a1292923a15844b8 few days ago Accepted Logo Design Contract for electronic...
- Alice few days ago Paid contract value of 10000 JUR
- 0x551e002aef02f77364de339a1292923a15844b8 few days ago Paid contract value of 2300 JUR
- Alice few hours ago Offered a **Friendly Resolution**.
- 0x551e002aef02f77364de339a1292923a15844b8 few hours ago Created an **Open Dispute**.
- Alice few minutes ago Sent **Dispute Proposal**.

**Freelance Agreement - Logo Design - 0x551e002aef02f77364de339a1292923a15844b8.pdf**

DISCLAIMER



Jur Beta Platform 주어 베타 플랫폼 :

## What can you do today 당신이 오늘날 할 수 있는 것



- **easily create a Smart Legal Contract** (no programming skill required, user-friendly UI)  
쉽게 생성할 수 있는 스마트 법률 계약  
(프로그래밍 스킬이 요구되지 않음, 사용자 친화적인 UI)
- **deposit of the sum in escrow**  
금액을 에스크로에 예치
- **embedded ODR to decide**, in case of disagreement about the execution of the contract, which is the fairest of the two proposals made by the parties  
계약 이행에 대한 의견 불일치가 발생할 경우, 당사자들이 제시한 두 가지 제안 중 가장 공정한 결정을 내릴 임베디드 ODR

We're thrilled. 우리는 즐긴다.

## First Smart Legal Contract for a car purchase!

### 자동차 구매를 위한 최초의 스마트 법률 계약!

We are working on the Jur Beta Platform in order to enable the first Smart Legal Contract for the purchase of a car on the blockchain.

우리는 블록체인에서 자동차 구매를 할 수 있도록 하는 스마트 법률 계약을 구현하기 위해 주어 베타 플랫폼을 개발하고 있다.



**ÖAMTC** | KFZ-KAUFVERTRAG zur Verwendung zwischen Privatpersonen

Mit Tipps für Käufer & Verkäufer von ÖAMTC Juristen

(Bitte füllen Sie das Formular - so weit möglich - vollständig aus.)

Jur's excellence 주어는 훌륭하다.

## Lab for New Justice

ASn innovative initiative to bring the Jur Beta Platform to university classrooms, with the aim of testing it and gathering feedback from the academic world and let them have a taste of the blockchain world.

대학교 강의실에서 주어의 베타 플랫폼을 테스트하고, 학계로부터 받은 피드백을 수집하여 블록체인 세계를 접할 수 있도록 하는 혁신적인 이니셔티브

Working with the following University 다음과 같은 대학교와 연구를 진행합니다 :

**Radboud University**

라드바우드 대학교



**+5by the end of 2019!**

**2019년 말까지!**

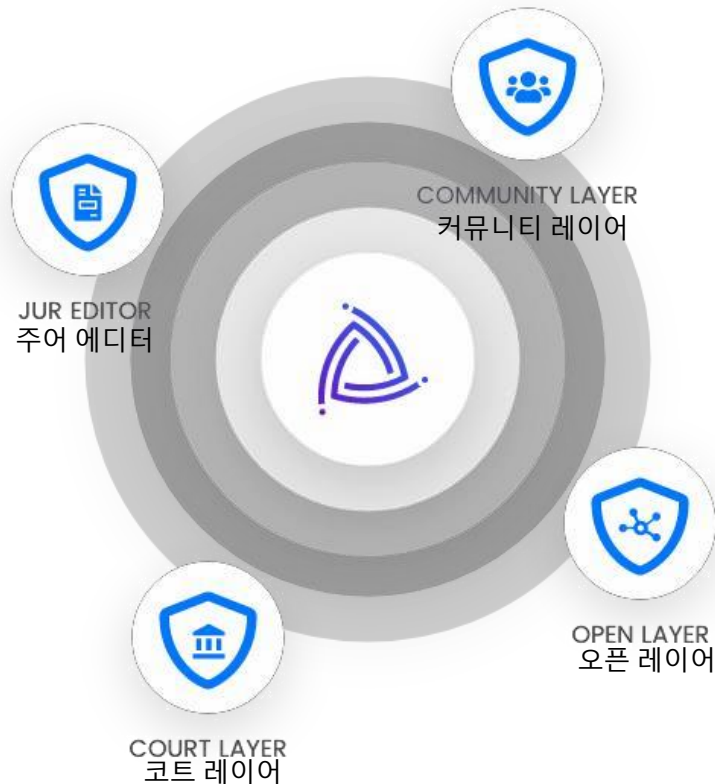


a key access and equilibrium enabler 주요 접근 및 평형 지원

## The JUR token 주어 토큰

The **Jur Beta Platform** and  
the entire **Jur Ecosystem**  
are fueled by the **JUR token**

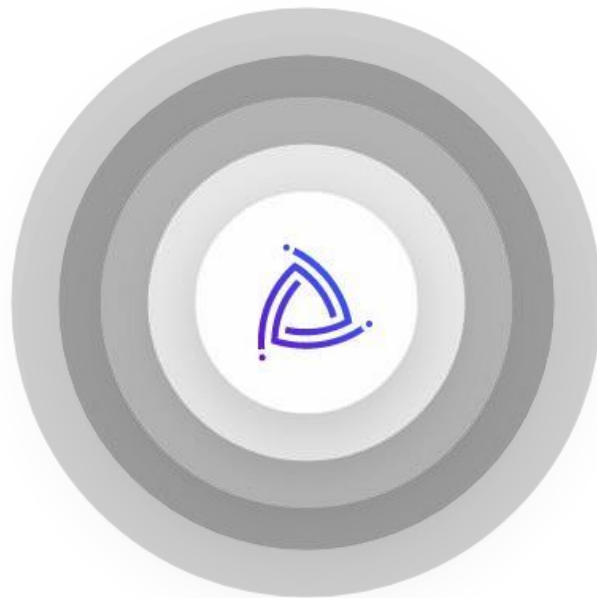
주어의 베타 플랫폼과 주어의 생태계는 주어 토큰  
에 의해 구현된다.



The token has multiple functions for each aspect of Jur's products  
주어 토큰은 주어 제품의 각 측면에 따라 다양한 기능을 가지고 있다.

## Staking functions 스테이킹 기능은...

- are the **key function** to bring economic incentives and related aspects of game theory into the flow  
경제적인 인센티브와 게임이론에 관련된 측면을 끌어내기 위한 **핵심 기능**이다.
- practically useable for, among the others, opening disputes, and **voting within the ODR system**  
특히 **ODR 시스템 내에서 분쟁 및 투표에 실질적으로** 사용될 수 있다.
- meant also for **ensuring transparency**  
**투명성을 보장한다**



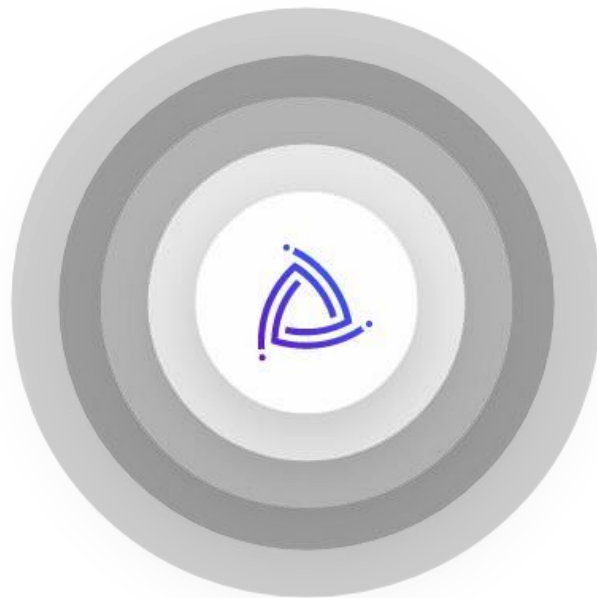


The token has multiple functions for each aspect of Jur's products  
주어 토큰은 주어 제품의 각 측면에 따라 다양한 기능을 가지고 있다.

### Staking functions 스테이킹 기능은...

- balanced, in accordance with other features, to **ensure fairness** and prevent corruption and whale attacks  
다른 특성에 따라 기능을 균형있게 유지함으로써 공정성을 보장하고 부패와 웨일 어택을 방지한다.
- designed to **reduce the friction of any centralized Judgement**  
중앙집중식 판단의 마찰을 줄이도록 설계되었다

[read more...](#)



# The token has multiple functions for each aspect of Jur's products

## Staking functions



are the key function to **bring economic incentives** and related aspects of game theory into the flow



practically useable for, among the others, **opening disputes**, and **voting** within the ODR system



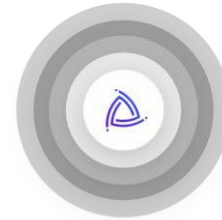
meant also for ensuring **transparency**



balanced, in accordance with other features, to **ensure fairness** and prevent corruption and whale attacks



designed to **reduce the friction** of any centralized judgement



[read more...](#)



Jur's mantra

Let us remark our mantra in 3 key elements:

Jur's mantra

Let us remark our mantra in 3 key elements:

**Adoption**

Jur's mantra

Let us remark our mantra in 3 key elements:

**Adoption**

**Adoption**

Let us remark our mantra in 3 key elements:

**Adoption**

**Adoption**

**Adoption**

**How to accomplish that overtime?**

We get there in a different way:

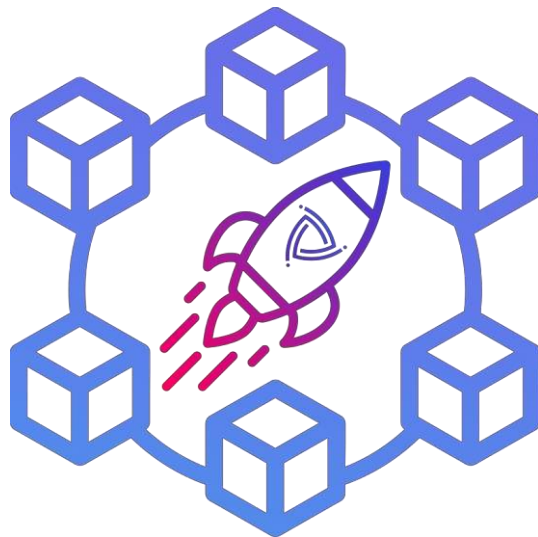
## Blockchain Lean Startup Method

For dApps, we believe that a new model is needed.

“디앱의 경우 새로운 모델이 필요하다.”

We are working on a **“blockchain lean startup” method** gathering all the learnings we have accumulated so far in our journey to be shared with the community. We are planning to involve the community soon.

“우리는 커뮤니티와 공유하기 위해 지금까지 축적시킨 모든 학습을 수집하는 블록체인 린스타트업 방법을 연구하고 있다. 우리는 곧 커뮤니티를 참여시킬 계획이다.”



BIG Announcement

# Jur Status Coming Soon!



Join the **Jur Official Community on Telegram** for being part of this process

**In November we will release the concept of status** - staking positions meant to help the Jur ecosystem grow faster and in a sustainable way.

**This will be crucial for generating faster adoption** thanks to the establishment of large commercial partnerships that will be aiming at acquiring a status.

**Statuses will allow the participation in utility fees** so that the more you stake the more you will benefit the entire platform. More on this soon!



Here we go!

## Jur in numbers

  
6364

**11700**  
COMMUNITY  
MEMBERS

  
5406

**5,600** lawyers  
**+53** mediation entities

Innovators, legal tech players, and other professionals **from 25 Countries** are currently supporting Jur

“현재 25개국의 개발자, 법률 기술자 및 기타 전문가들이 주어와 함께하기 위해 지원하고 있다.”

**5x**  
oversubscription

**10M**  
subscribed

Initial Exchange Offering with OceanEx

**1<sup>st</sup>** Certified Strategic dApp partner of San Marino

We just started our journey

# With good traveling companions



SANMARINO  
INNOVATION

1.6GDP Country for adopting Jur's solutions

vechain

VeChain Ecosystem

Main Partners

Radboud University



FENBUSHI  
CAPITAL



coinsilium

intrum



RASCAL  
VENTURES

**More to be announced soon!**

Jur in the Media

# What does the press say about us?

Forbes

HACKERNOON

Nasdaq

LIVE  
BITCOIN  
NEWS

TODAY°

CCN

Coinspeaker®

NEWS BTC

FORBES: [I Fought The Law' & Blockchain Won: Smart Contracts For Businesses Handling Legal Have Conviction](#)

DISTRIBUTED: [Blockchain Technology Is Now Entering the Dispute Resolution Arena](#)

NASDAQ: [Blockchain Technology Is Now Entering the Dispute Resolution Arena](#) U°

TODAY: [Smart Contracts: Next Frontier For Dispute Resolution](#)

COINSPEAKER: [The ICO Industry Can Solve Its Own Problems. And It Needs To](#)

HACKERNOON: [Blockchain is Helping to Restructure the Freelance Economy](#)

NEWS BTC: [Between Oracles and Smart Contracts: JUR to Take Dispute Management Onto the Blockchain](#)

BITCOIN NEWS: [Meet the Startup That's Going to Change the Way We Handle Online Disputes](#)

Latest articles

CCN: [OceanEx Unveils First IEO Project on OceanEx GO! – Jur \(JUR\)](#)

americancryptoassociation: [Fenbushi Capital invests in blockchain smart legal contract platform Jur](#)

There's more

## Join our call for a better justice



Join our call for the Jur Oracles!  
The program is already started and we are mounting up the first onboard community moderators. Lots of benefits, [so follow along](#)

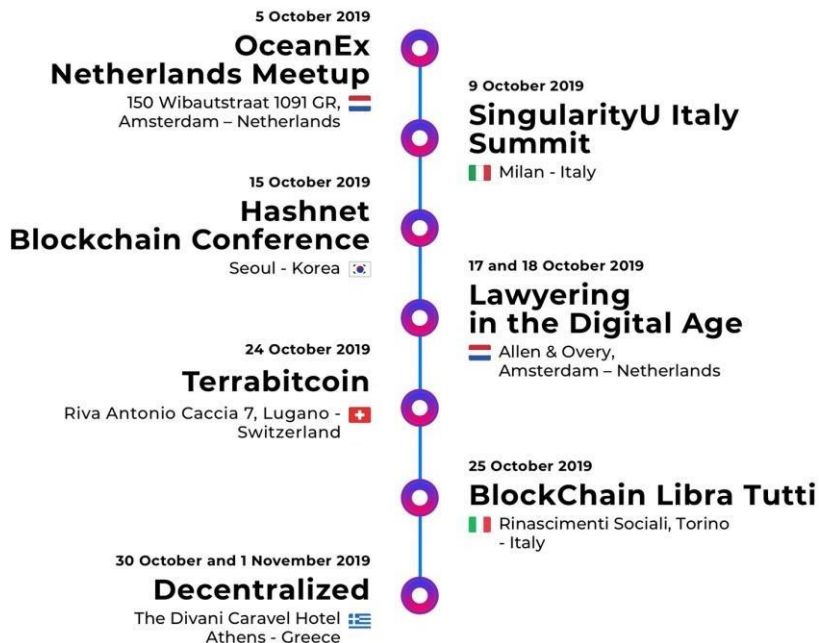


Are you based in the EU?  
[Follow Jur's brand new Meetup](#)

## Jur Events

# Join Jur Around the World!

### Jur Events October Program RoadMap:



We will be touching base in many blockchain and legaltech related events. Take a look at the roadmap!

“우리는 많은 블록체인 및 법률기술 관련 행사들에 참여할 것이다. 우리의 로드맵을 지켜보세요!”

find us on  
*meetup*

